TREANA

2021 TREANA 25TH ANNIVERSARY BLEND

Treana is rooted in the Hope family's Paso Robles heritage, dating back to the inaugural vintage of 1996. Treana's trio of natural elements—the soil of the vineyards, the warm sun that nurtures, and the cooling Pacific breeze—creates the perfect balance for our flagship wine. Our dedication to excellence continues today as we celebrate Treana's 25th vintage. This limited small-batch anniversary release, featuring the original label artwork, has been assembled from our best vineyard blocks with extreme focus and extended barrel aging. We are proud of all that Treana has achieved, but even more so of what our home, Paso Robles, has become on the global stage.

HARVEST NOTES

This commemorative blend of Cabernet Sauvignon (75%) and Syrah (25%) comes from two of our favorite Paso Robles AVAs: the Highlands District, where ancient seabed deposits and high elevations combine to create perfect conditions for balanced fruit development; and the Geneseo District in the geographical heart of Paso Robles, which delivers fruit with excellent color and flavor concentration.

The 2021 growing season culminated in a banner vintage across Paso Robles. The tone was set with normal weather patterns into early spring. Periodic heat spells in summer and fall were buffered by prevailing mild weather. The harvest came slightly later than typical, and our patience was rewarded with beautifully mature fruit and inherently balanced wines.

WINEMAKING NOTES

The making of the Treana Red 25thAnniversaryReservebegan with small lot fermentations with daily pump overs for maximum extraction. These lots were constantly supervised, tasted and analyzed for tannin and anthocyanins in order to determine optimal length of extended maceration after fermentation. Once drained and pressed, the young wines were barreled down separately for 11 months in a combination of 25% once-and twice-used and 75% neutral French oak. In September of 2022, these separate lots were tasted by the winemaking team to further isolate individual barrels that displayed exceptional quality and character. These selections were then earmarked for special reserve treatment and racked, blended and aged for an additional seven months in 100% new French oak prior to bottling.

TASTING NOTES

The 2021 Treana Red 25thAnniversaryReserve displays a saturated deep purple hue in the glass. Aromas of violets, cassis, caramel and pencil shavings anticipate hints of leather and tobacco. A plush, expansive texture unfolds with deep flavors of blackberry pie, black plum and blue fruits with suggestions of vanilla, toasted oak and coffee. Balanced richness extends into a broad, chewy finish. A fitting showstopper that marks a milestone vintage.

TECHNICAL NOTES

VARIETAL(S): 75% Cabernet Sauvignon and 25% Syrah

AVA: Paso Robles

HARVEST DATE: 10/3/21 and 10/5/21

OAK PROGRAM: Combination of New French Oak, Neutral French Oak and Once and Twice Used

TIME IN OAK: 18 Months ALCOHOL: 14.50%

pH: 3.84

TOTAL ACIDITY: 0.58 g tartaric/100mL