



Austin Hope

ARTIST SERIES: GRENACHE – PASO ROBLES

Introducing the Austin Hope Artist Series—a uniquely colorful set of wines now available exclusively at Hope on Park, all featuring abstract art painted by Austin Hope. The Austin Hope Artist Series wines not only depict Austin’s original artwork on the front labels, but also a hand-applied dash of paint on the foil for a personal finishing touch, signifying the care and passion that went into the making of each wine. These and other tasting room exclusives provide a rare platform for winemaking creativity, and they are reserved for those with discerning and adventurous palates.

THE PAINTING: “WATCH ALL SIDES”

“Watch All Sides’ is a reference to what I’ve learned in my life. Chaos is constant and you must always be prepared for the next situation—so I have always told myself, ‘You need to watch all sides.’ In this painting, you will see that there is something lurking at each side, ready to come into the chaos in the middle.” -Austin Hope

VINEYARD NOTES

This Grenache comes from a storied vineyard in the Paso Robles Highlands District, located at an elevation of 1,600 feet. The sandy-loam and somewhat gravelly soils are particularly suitable for Grenache. Warm days are cooled by maritime breezes that blow directly east through the Templeton Gap toward the Paso Robles Highlands. Daily temperature swings of 40 to 50 degrees during the growing season allow the Grenache fruit to ripen steadily and develop pure varietal flavors.

WINEMAKING NOTES

This spirited Grenache is a fun and slightly effervescent rendition of Austin Hope’s popular Grenache. The hand-harvested clusters were gently destemmed and the fruit was fermented in small open-top tanks. During fermentation, the lots were tasted and analyzed for tannin and structure along with acidity, sugar level and alcohol content. Once the wine reached the perfect balance of these elements, fermentation was halted to preserve any residual sugar, ensuring that the final wine presented a harmonious sweetness and spritz without excess alcohol. The new wine was racked and remained in stainless vessels for the entirety of aging.

TASTING NOTES

This wine displays a vivid effervescent ruby hue that screams ‘party in a glass.’ The nose is flush with enticing notes of lavender, strawberry and anise spice. Nimble and lively on the palate, it offers tangy flavors of plum, pomegranate, cranberry and blackberry jam, all converging with playful spritz on a bright, refreshing finish. Best enjoyed slightly chilled.

TECHNICAL NOTES

VARIETAL COMPOSITION: Grenache
AVA: Paso Robles
HARVEST DATE: October 25, 2023
AGING: Stainless Steel

TOTAL ACIDITY: 63g tartaric/100mL
pH: 3.36
ABV: 11.5%

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