

# Austin Hope



## ARTIST SERIES: CABERNET SAUVIGNON ROSÉ - PASO ROBLES

*Introducing the Austin Hope Artist Series—a uniquely colorful set of wines now available exclusively at Hope on Park, all featuring abstract art painted by Austin Hope. The Austin Hope Artist Series wines not only depict Austin’s original artwork on the front labels, but also a hand-applied dash of paint on the foil for a personal finishing touch, signifying the care and passion that went into the making of each wine. These and other tasting room exclusives provide a rare platform for winemaking creativity, and they are reserved for those with discerning and adventurous palates.*

### THE PAINTING: “LIFE IN COLOR”

“Life is chaotic by nature in a granular view, but when you look at life from a macro sense, all you see is the abundance of colorful things around you.” -Austin Hope

### VINEYARD NOTES

To create this wine, we chose a specific vineyard in the Geneseo District of Paso Robles. This site is planted to one of the lowest spots in the district, surrounded by hills near Huer Huero Creek. This geography facilitates cooler conditions with sandy loam and calcareous shale soils. Grapes here take longer to fully mature than other areas of Paso Robles—excellent conditions for rosé-dedicated fruit picked at lower sugar levels.

The 2023 growing season was cooler and wetter than recent years in Paso Robles. Near-record rainfall flushed and replenished the soils. A cooler spring and summer facilitated excellent vine growth while slowing berry and cluster development. A late harvest was marked by warm, consistent fall weather that delivered fully mature berries. The result was a balanced crop of ripe fruit with high tannins and anthocyanins—all indicators of high quality.

### WINEMAKING NOTES

The Cabernet Sauvignon Rosé was made with both direct-press and saignée techniques. The direct-press lot was harvested early, then whole-cluster pressed without maceration for a core of bright acidity and textural crispness. The saignée lot included brief maceration for a layer of lush, rich fruit character. The lots were fermented and matured separately in stainless steel tanks prior to blending, with a small portion aged sur lie for enhanced mouthfeel.

### TASTING NOTES

This wine’s saturated coral hue speaks to the goodness to come: deep, floral and herbal with notes of tangerine. Minerals and watermelon unfold softly into a satiny, full-flavored finish. A uniquely refreshing take on the Cabernet grape.

### TECHNICAL NOTES

VARIETAL COMPOSITION: Grenache  
AVA: Paso Robles  
HARVEST DATE: October 25, 2023  
AGING: Stainless Steel

TOTAL ACIDITY: 63g tartaric/100mL  
pH: 3.36  
ABV: 11.5%

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