

Treana

The Paso Robles Benchmark Blend - Since 1996

Treana is the sum of elements that influence our wines, from the land that our family farms, to the warm California sun that nurtures, and the cooling ocean breeze that balances, these elements combine to create the perfect growing conditions for our grapes. As the original label of Hope Family Wines, Treana represents over thirty years of grape-growing history. A classic Paso Robles blend of Cabernet Sauvignon and Syrah, Treana Red uses fruit from our finest vineyards. Combined with a passionate winemaking team and years of refinement, Treana Red is the Paso Robles Benchmark Blend.

HARVEST NOTES

The 2013 harvest is already being regarded as a "classic" vintage for the Paso Robles AVA. Bud-break and flowering occurred without incident, and veraison was early resulting in extended hang time for the grapes. Summer started early and hot, but cooled mid-summer. The heat returned toward the end of summer and remained well into early fall. Because of these near perfect weather conditions, grapes were able to fully ripen, achieving excellent flavor development and brilliant levels of natural acidity. The wines from the 2013 harvest have great color, flavors and tannin structure – all characteristics that have helped the Paso Robles become a world-class wine region.

WINEMAKING NOTES

After harvest, vineyard lots were fermented individually in stainless-steel tanks for 14 to 20 days. Extended macerations and carefully managed pump overs enhanced the extraction of color and tannin. The varietals were aged separately in French oak barrels, 65% of which were new, 35% were once-used, for thirteen months. The initial blend was assembled in the winter of 2014-2015 and barrel-aged an additional two months. The wine was racked only twice during its cellar life, with the final racking occurring just prior to bottling.

TASTING NOTES

The 2013 Treana Red is a deep purple-black color with intense aromas of blackberry, red currant and pomegranate, and notes of leather, pencil lead and sweet baking spices. Full-bodied with firm yet velvety tannins, the palate unfolds in an array of complex flavors accentuated by mouthwatering acidity and a long, balanced finish. A wine of great depth and structure, the 2013 Treana Red will continue to develop and mature for the next ten years.

TECHNICAL NOTES

Blend: 75% Cabernet Sauvignon, 25% Syrah

Appellation: Paso Robles

Oak Aging: 15 months in 65% new oak (80% French, 20% American)

Alcohol: 15.0%

Production: 7,000 cases



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