

Treana

The Paso Robles Benchmark Blend - Since 1996

The 2012 Treana Red marks a turning point for our flagship brand. As the original label of Hope Family Wines, Treana represents thirty years of grape-growing history. Strikingly glamorous, Treana Red's new packaging shines a spotlight on our classic blend of Cabernet Sauvignon and Syrah. Combining fruit from our finest vineyards with passionate winemaking and years of refinement we have created an unparalleled Paso blend, the 2012 Treana Red continues to be an exceptional blend with an elegant new look.

HARVEST NOTES

The 2012 growing season in California's Central Coast was a welcome surprise after two years of moderate harvests. 2012 was a record crop across the state, not only from a quantity standpoint, but quality as well. Ideal weather conditions -- just the right amount of rainfall and no major frost events -- allowed wonderful fruit to set, enjoy a long growing season, and produced a bountiful crop. Harvest throughout October was exceptional.

WINEMAKING NOTES

After harvest, vineyard lots were fermented individually in stainless-steel tanks for 14 to 20 days. Extended macerations and carefully managed pump overs enhanced the extraction of color and tannin. The varietals were aged separately in French oak barrels, 70% of which are new, for six months. The initial blend was assembled in the summer of 2013 and barrel-aged an additional twelve months. The wine was racked only twice during its cellar life, with the final racking occurring just prior to bottling.

TASTING NOTES

The 2012 Treana Red displays a deep red color. Beautiful aromas of bright red cherry and pomegranate are enhanced by intense flavors of plum, allspice and vanilla. The wine culminates with a long and balanced finish. A wine of great depth and structure, the 2012 Treana Red will continue to develop and mature for the next ten years.

TECHNICAL NOTES

Blend: 70% Cabernet Sauvignon, 30% Syrah

Appellation: Paso Robles

pH: 3.80

Total Acidity: 0.62/g 100 mL

Alcohol: 15.0%

Production: 7,329 cases



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