

Treana

TREANARED 2011

The Hope family arrived in Paso Robles in 1978 and began their journey into the wine industry by planting vineyards. Nearly twenty years later, in 1996, they launched the Treana brand to produce regional blends of varietals best suited to the Central Coast. The 2011 Treana Red, a blend of Cabernet Sauvignon and Syrah, combines thirty years of grape growing history, fruit from our finest vineyards and passionate winemaking to create an unparalleled Paso blend.

HARVEST NOTES

Like the season before, the 2011 growing season in Paso Robles began with heavy rainfall and cooler temperatures. Overall, the summer growing season was slightly cooler than normal for Paso Robles, but temperate enough to fully ripen the grapes with complexity and finesse. The moderate summer allowed extra hang time for the grapes, which were harvested in late October and early November.

WINEMAKING NOTES

After harvest, vineyard lots were fermented individually in stainless steel tanks for 14 to 20 days. Extended macerations and carefully managed pump-overs enhanced the extraction of color and tannin. The varietals were aged separately in French oak barrels, 70% of which are new, for six months. The initial blend was assembled in summer of 2012 and aged an additional twelve months in barrel. The wine was racked only twice during its cellar life, with the final racking occurring just prior to bottling.

TASTING NOTES

The 2011 Treana Red displays a deep red color. Beautiful aromas of bright red cherry, pomegranate and plum are enhanced by intense flavors of dried figs, allspice and anise. The wine culminates with a long and balanced finish. A wine of great depth and structure, the 2011 Treana Red will continue to develop and mature for the next ten years.

TECHNICAL NOTES

Blend:	62% Cabernet Sauvignon, 38% Syrah
Appellation:	Paso Robles
pH:	3.78
Total Acidity:	0.68/g/100 mL
Alcohol:	15.0%
Production:	6,000 cases



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