

TREANA

2024 RED

Treana is rooted in the Hope family's Paso Robles heritage, dating back to the inaugural vintage of 1996. Treana's trio of natural elements—the soil of the vineyards, the warm sun that nurtures, and the cooling Pacific breeze—creates the perfect balance for our flagship wine. Our dedication to excellence continues today as we introduce the 2024 Treana Red Blend, blended and crafted from select districts across Paso Robles.

HARVEST NOTES

Our 2024 growing season rainfall was above normal following the previous rain season of nearly double the average rainfall. The soil in 2024 was, generally, at full water capacity and a good root flush occurred, helping the overall health of the vines. There were two major frost events in April that affected the crop size in many, but not all, districts. The growing season was cool, and growth was slow. Most of the growing season saw a two-week delay through late summer. There were a few small heat events in summer, and harvest was delayed by two weeks. By early September, there was an extended heatwave from the last week of September through the first week of October. This heat period assisted vines with berry maturity and harvest was quickly in full effect. We completed harvest on October 30 with Cabernet Sauvignon and Syrah being our last deliveries.

VINEYARD NOTES

We carefully source the vineyards and grapes for Treana from all over the Paso Robles AVA as well as one area in Monterey County. What is important to us is the site, the soil, the vineyard, and the grower. The 2024 vintage was sourced from five of the eleven districts with the majority coming from:

- Creston district- We source from two vineyards that are neighbors and sit in similar gravelly soils with well-integrated ancient seabed soils at 1100'-1200' elevation.
- Geneseo - We source from three consistently high-quality vineyards with well-drained soils at 1000'-1100' elevation.
- Estrella - We source from a vineyard in the district; an ancient river plain with gravelly soils at 900'-1100' elevation.
- Monterey County - Lockwood - We source Syrah from a vineyard that produces consistent quality. Soils here are ancient seabed mixed with loamy, alluvial soils and the vineyard sits at 1000' elevation.

WINEMAKING NOTES

After harvest, vineyard lots were fermented individually in stainless-steel tanks for 14 to 20 days. Carefully managed pump overs and extended macerations enhanced the extraction of color and tannin. The varietals were aged separately for 14 months in French Oak barrels, of which 25% were a mix of once and twice used. The initial blend was assembled in December of 2023 and barrel-aged an additional 2 months in 59% new French Oak. The wine was racked only twice during its cellar life, with the final racking occurring just prior to bottling.

TASTING NOTES

The 2024 Treana Red Blend opens with aromas of rich dark fruits, tea leaf, and subtle hints of cedar and pencil shavings from oak aging. On the palate, layers of fig jam and juicy dark fruit are balanced by a savory characteristic, creating a wine with depth, complexity, and a smooth, lingering finish.



VARIETAL(S): 75% Cabernet Sauvignon, 25% Syrah

AVA: Paso Robles

HARVEST DATE: 9/9 - 9/19, 10/1 - 10/8, 10/14 - 10/18

OAK PROGRAM: 14 months 1x-2x used French Oak, 2 months 59% New French Oak

TIME IN OAK: 16 months

ALCOHOL: 14.50 %

PASO ROBLES DEFINED

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