

SUSTAINABILITY

Sustainability rests on the principle that we must meet the needs of the present without compromising the ability of future generations to meet their own needs.

Therefore, stewardship of both natural and human resources is of prime importance.

Adapted from materials from the University of California Sustainable Agriculture Research and Education Program (UCSAREP) www.sarep.ucdavis.edu

CERTIFICATION

THIRD PARTY AUDIT | Certified farmers and winemakers adhere to strict Standards through third-party documentation and onsite inspections.

IMPROVEMENT | Certification programs annually update farming and wine processing Standards as Best Management Practices evolve with new science, technology and research.

PEOPLE PLANET PROSPERITY

Sustainable certification programs are dedicated to the 3 P's of sustainability - People, Planet, Prosperity.

This '3P' approach, ensuring that both natural and human resources are protected, all of which means you can enjoy wine that has been grown for the greater good. Winegrowers realize that how wine is made impacts things beyond the fence line, so they independently verify and certify practices that protect our community, our workers, and our environment.



HOPE FAMILY WINES

▀▀ We require that all of our vineyards be certified sustainable. We know these practises have positive effect for our vineyards, the environment, our community and the future of winegrowing in Paso Robles.

Austin Hope

Our vineyards are 100% Certified SIP® Sustainable



SOCIAL RESPONSIBILITY | Certified winegrowers offer competitive wages, medical insurance, training, and education because each worker is a valuable resource.



WATER CONSERVATION | Certified winegrowers regularly monitor soils, plants, and weather, irrigating vines only when needed and we measure water used in the winery to prevent waste.



CLEAN WATER | Certified winegrowers keep water clean by growing grasses to reduce erosion and filter storm runoff and filter winery water for reuse.



SAFE PEST MANAGEMENT | Certified winegrowers introduce beneficial insects, attract raptors, and plant enriching cover crops to keep vineyards healthy.



ENERGY EFFICIENCY | Certified winegrowers use alternative fuels and energy sources like solar and wind, minimize tractor use reduce our carbon footprint, and use insulation to increase energy efficiency.



HABITAT | Certified winegrowers create wildlife corridors to give animals access to traditional watering holes and food, helping to maintain biodiversity.



BUSINESS | Certified winegrowers have sound business practices with a long term view to treat our employees and community with care for generations.